

# Entrepreneurship and Innovation News

## Troesh Commencement Newsletter

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### CONGRATULATIONS 2020 GRADUATE MARCELLE CRUZADO!

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The Troesh Center of Entrepreneurship and Innovation wanted to highlight their student worker, Marcelle Cruzado, and congratulate her on her graduation! Since joining the center in January, Marcelle has become an integral team member and has helped the center expand its reach to new students through her work with social media, advertising, and promoting the center's events. We are so proud of Marcelle and know she will flourish in all of her future roles!

#### **Favorite memory from UNLV:**

I don't think I can pinpoint my favorite experience at UNLV. From being a part of the Global Entrepreneurship Experience to competing at the DECA International Career Development Conferences in different cities each year to studying abroad in London, I am so grateful for all the amazing opportunities I have had in my undergraduate career. Being a leader in the Lee Business School has allowed me to build relationships with such a diverse group of individuals and I am so excited to see what we all accomplish as we embark on this next chapter of our lives.

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### STUDENT ACHIEVEMENTS

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#### **SCOTT FLINN**

Scott Flinn is a former student of both Dr. Rawhouser and Professor Martin. He was furloughed and then started selling desks to meet the need of people working at home. Check out our interview with Scott Flinn below!

#### Entrepreneurial Highlight: Scott Flinn



#### **DANIEL CHAN**

Daniel Chan is a former student of Dr. Yong Li. He recently sold his apple-picking idea, which was developed in Dr. Li's class. This student is also a co-founder for a biomedical startup, which has raised about \$150K in the fiscal year of 2020.

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### SUMMER RESEARCH GRANTS

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announce the award of 12 summer research grants totaling \$87,000 to help support projects across the Lee Business School. Each awarded proposal receives \$9,000 or \$6,000 to allow faculty members to pursue significant scholarly achievements with the ultimate goal of top tier journal publications.

#### **ACCOUNTING DEPARTMENT:**

- **Aaron Saiewitz and Robyn Raschke**

*Topic:* Can Artificial Intelligence Detect Biased Client Statements to Improve the Auditor-Client Inquiry Process?

#### **ECONOMICS DEPARTMENT:**

- **Emir Malikov**

*Topic:* Scope Economies in the Post-Crisis US Banking

- **Ian McDonough**

*Topic:* The Impact of Labor Regulations on Entrepreneurship: A Heteroskedasticity-Based Instrumental Variables Approach

#### **FINANCE DEPARTMENT:**

- **Daniel Chi**

*Topic:* Product Market Competition and Total Liquidity Management

- **Andrew Zhang**

*Topic:* Liquidity Characteristics of Market Anomalies and Institutional Trading

- **Ankur Pareek**

*Topic:* Women in Politics and Donald Trump: The Effect on Diversity on Corporate Boards

#### **MET DEPARTMENT:**

- **Richard Gardner**

*Topic:* A Little Help From My Enemies: Organizational Disassociations and Related Outcomes

- **Sutirtha Chatterjee**

*Topic:* The Idiosyncratic Nature of OSS Innovation: An Interpretive Study

- **Greg Moody**

*Topic:* A Longitudinal Examination of Mobile Security Notifications on Security-Related Behaviors

- **Hans Rawhouser**

*Topic:* Learning from Entrepreneurial Role Models in Developing Countries

- **Han fen Hu**

*Topic:* Beyond Purchase: Placebo Effect of Electronic Word of Mouth on Task Performance, Learning Outcomes, and Change of Beliefs

#### **MIB DEPARTMENT:**

- **Nadia Pomirleanu**

*Topic:* I Am, Therefore, I Sell: Low Salesperson Self-Esteem and Sales Performance

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## **MESSAGE FROM CLASS OF 2020 STUDENTS**

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*During this quarantine period, the Troesh Center of Entrepreneurship and Innovation began a series on Instagram entitled "Short and Sweets" that showcased students of different concentrations in the Lee Business School. Asking questions about their transition to online classes and hobbies keeping them busy, these are some of the graduating seniors that dedicated some of their time to get involved with this series!*



### **ADRIANA BATIZ**

**Senior Quote:** "What's meant for you will not pass you. Take it day by day, and every rejection and/or challenge will help you learn and grow."

**Next Steps:** Adriana will be starting her M.Ed. in Higher Education at the University of Nevada, Las Vegas along with working at the Academic Success Center as a Graduate Assistant in the Fall.

### **BEN BRIKMAN**

**Senior Quote:** "As I conclude my undergraduate career, I realize that my experience would have been drastically different if I didn't participate in the GEE program or get involved with the student organizations on campus. I will forever be appreciative for my experience with the welcoming communities as well as the opportunities for



growth at UNLV."

**Next Steps:** Ben will be pursuing the Master of Behavioral and Decision Sciences program at the University of Pennsylvania in the Fall.



### SAMANTHA SIMS

**Senior Quote:** "Our class of 2020 is adaptable, resilient, and able to accomplish so much greatness. Times are crazy right now, but we will prevail."

**Next Steps:** I plan to get my MBA after my Bachelor's, and I currently work with the Raiders. I hope to stay within the Raiders organization to learn as much as I can.



### INGRID ZARATE

**Senior Quote:** "Not everyone has the same start line, but we have an opportunity to cross the finish line."

**Next Steps:** Ingrid will be pursuing her Master's degree in Accounting at the University of Nevada, Las Vegas in the Fall.

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## MESSAGE FROM KRISTEN HADEED

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### "10 Things I Wish I'd Known When I Graduated"

Founder of StudentMaid Kristen Hadeed wrote a letter to graduating seniors, giving them advice on what she thought would have helped her during this pivotal moment in every graduate's life.

### "10 Things I Wish I'd Known When I Graduated"

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

Troesh Center for Entrepreneurship and Innovation | UNLV Lee Business School  
P: 702-895-4965 | E: entrepreneurship@unlv.edu

STAY CONNECTED



