STUDENT SPOTLIGHT: D’NASIA THOMPSON

Our student spotlight for our Short and Sweet Series this month is D’Nasia Thompson, a junior in Accounting, minoring in the Global Entrepreneurship Experience.

D’Nasia is actively involved on campus in organizations, some of which include the Honors College, Beta Alpha Psi, and the Institute of Management Accountants (IMA).

Check out D’Nasia's Interview on our IGTV @unlvtroeshctr!

PITCH COMPETITION UPDATE

Do you have a unique business idea for a product or service? Sponsored by the Troesh Center for Entrepreneurship and Innovation, UNLV DECA and UNLV IMA are hosting a Pitch Competition on April 23, 2021, with two tracks for all UNLV students and LEE student organizations.

The deadline for the qualifying round has been extended to Friday, April 2 at 11:59 p.m.!
Brett Detken, *3 Keys to a 3 Minute Pitch*, the recordings are all available on our Canvas page. If you do not have access, please email us to gain access.

Submit your Pitch Here

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**ENTREPRENEURSHIP NEWS**

Victoria Allred of the Lassonde Entrepreneur Institute published an article entitled "15 Must-Watch Shows for Entrepreneurs (on Netflix, Hulu, Prime, YouTube, HBO & More)". Make sure to check it out through the link below!

15 Must-Watch Shows for Entrepreneurs Article

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**EVENT REVIEW**

If you were unable to attend these events and would like to watch the recorded version, please email entrepreneurship@unlv.edu to be added to our Canvas page where you will be given access to watch most of these events.

Etiquette Classes w/ Entrepreneur, Best-Selling Author, and Consultant Myka Meier:

The Troesh Center partnered up with the Lee Business School Career and Professional Development Office to provide three business etiquette courses this semester! The first session, Business Protocol 1.0, discussed various topics from making a good first impression, being aware of body language, and proper email etiquette.
Q&A with Lee Prize Winners - Promethium

Promethium was one of the five companies selected as a Lee School Prize winner last fall. Their solutions aim to make the hospitality industry a safe place for employees and guests in the post-pandemic world. During this session, two of the three members of the Promethium team shared how the idea for Promethium was born and how they came together to develop this technology!

Troesh Center Entrepreneurship Book Club

Get Out of Your Own Way: Q&A with Dave Hollis

On Monday, March 22, the Troesh Center hosted our Entrepreneurship March Book Club Q&A with the author of Get Out of Your Own Way, Dave Hollis. During this session, Dave shared his professional experience, the obstacles he had to overcome, and his journey to fulfillment.

UPCOMING EVENTS

Kristen Hadeed's Coffee Chats - Identify and Reframe Limiting Beliefs

In the spring semester, the Troesh Center is hosting a five-part series, including a welcome and closing session (5/7) with the founder of Student Maid, Kristen Hadeed. RSVP to learn more and participate in Kristen's Coffee Chats that will discuss the following:

- Identify and Reframe limiting beliefs (4/16)

The first three sessions have already occurred. When you RSVP, we will send you the workbook to prepare for each session.

Etiquette Classes w/ Entrepreneur, Best-Selling Author, and Consultant Myka Meier
The Troesh Center for Entrepreneurship and Innovation is partnering up with the Lee Business School Career and Professional Development Office to provide three business etiquette courses this semester. The first session, Business Protocol 1.0 occurred on Thursday, March 4.

- **Business Protocol 2.0**: April 8, 2021, at 3 p.m. EST/12 p.m. PST
- **Dining Etiquette 1.0**: April 29, 2021, at 3 p.m. EST/12 p.m. PST

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**Black Fire Innovation Site Tour**

**Date**: Thursday, April 22, 2021 at 3:00 p.m.

"Black Fire Innovation™ brings UNLV, one of the nation's top research institutions, and Caesars Entertainment, the world's most diversified casino-entertainment provider, together in a collaborative, environment to spark innovations that drive our industry and community forward."

Space is limited to 10 people, so make sure to RSVP below!

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**Pitch Competition Info Session**

**Date**: Friday, April 23, 2021 at 4:30 p.m.

Sponsored by the Troesh Center of Entrepreneurship and Innovation, UNLV DECA and UNLV IMA are hosting a Pitch Competition on **Friday, April 23, 2021 at 4:30 p.m.** This Pitch Competition is open to all students and faculty to attend. Check out the link below for more information!

If you are interested in competing, please check out the link provided above for the submission form.
The following courses will be offered in Fall 2021 by Troesh Center Faculty. Please be aware that the current mode for these classes are subject to change, given Covid-19 pandemic guidelines.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Instructor</th>
<th>Section</th>
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<tr>
<td>IS 330</td>
<td>TECH AND INNOVATION</td>
<td>Woo-Yong Park</td>
<td>IS 330 - 1003</td>
<td>Mondays/Wednesdays</td>
<td>8:30 a.m. - 9:45 a.m.</td>
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<td>IS 330 - 1004</td>
<td>Mondays/Wednesdays</td>
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<td>SMALL BUSINESS MANAGEMENT</td>
<td>James Martin</td>
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<td>Yuanyuan Zhou</td>
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<td>MGT 497</td>
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<td>Hans Rawhouser</td>
<td>MGT 497 - 1001</td>
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Troesh Center for Entrepreneurship and Innovation operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.