Here are some exciting, upcoming events in March!

ENTREPRENEURSHIP MAJORS/MINORS LUNCH SERIES

Network, connect and learn from faculty and local entrepreneurs, as well as meet your classmates!

Dates: March 27th, April 24th
Time: 12:00 pm
Location: Troesh Center (BEH 205)

TROESH CENTER SPEAKER SERIES

Dustin Huffer, Founder of Hit Box Cross|Up
April 2, 2020 | 4:00 pm | BEH 122

The Hit Box Cross|Up is a new competitive gaming controller designed to take aspects of pad, Hit Box, and fight stick, and bring them all together into something new and exciting.

Jada Willis, Personal Stylist and Community Outreach
April 3, 2020 | 12:00 pm | BEH 205

Enjoy lunch, shop for preloved dry-cleaned work attire, hear about Dress for Success, and Lee Career and Professional Development Office.

Dress for Success is an international not-for-profit organization that empowers women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life. Jada will talk about the services provided by Dress for Success and how students can become involved in the organization.
TROESH CENTER WORKSHOPS
Sign up soon! Max Capacity is 24 people.

Author Workshop | March 5, 2020 | 2:30 pm - 5:15 pm | BEH 102
Understand the process of writing and publishing a book and how to create content, illustrations, and more.

RSVP HERE

Website/Blog Workshop | March 6, 2020 | 10:30 am - 1:15 pm | BEH 102
Due to popular demand, we added another workshop date! Create your very own website or blog to promote and share your ideas!

RSVP HERE

Wearable Marketing Workshop | March 26, 2020 | 2:30 pm - 5:15 pm | BEH 102
Learn how to create wearables, marketing materials, and how to produce and eventually monetize them.

RSVP HERE

REBEL VENTURE FUND
MEET THE TEAM!

Name: Emma Cheskey
Major: Sports Nutrition
Program of Study: School of Allied Health Sciences

Why did you join RVF?
I joined RVF in the Fall of 2017 because I wanted to learn more about business, start-ups, and investing. As a health science major, RVF is a great opportunity to explore a field outside of my major. It has given me amazing opportunities and has influenced my career path.

What are your goals for RVF?
Short-term, we are always looking to provide more education and networking opportunities for our members. Long-term, we hope to see our portfolio companies succeed in major ways.

For more about about the Rebel Venture Fund click here.

LEE EVENTS

The Troesh Center for Entrepreneurship and Innovation’s mission is to foster entrepreneurship and business activity on campus and in the greater Las Vegas Area.
Student Pitch Competition Info Session | March 3, 2020 | 4:00 pm | Troesh Center (BEH 205)
Sponsored by the Troesh Center of Entrepreneurship and Innovation, UNLV DECA and UNLV IMA are hosting a pitch competition for students of the Lee Business School to compete in and share their unique ideas. The date of the Pitch Competition will take place on Friday, April 10, 2020. Cash prizes will be awarded!

DECA - Pitch Perfect Meeting | March 23, 2020 | 5:30 pm | SU 211
Learn more about how to perfect your elevator pitch and sell your unique ideas. For more information, email UNLV DECA at unlvdeca@gmail.com.

The Southern Nevada Business Plan Competition
Executive Summaries due April 6, 2020

Submission Deadline: April 6, 2020
Event Date: May 8, 2019
UNLV Research Park-Black Fire Innovation
Open to all UNLV students

The Southern Nevada Business Plan Competition is a collaborative effort between education and industry to recognize and support the efforts of Southern Nevada entrepreneurs. The competition seeks entrepreneurs that have the passion, drive, and determination to create businesses. Limited to those dedicated to doing business in Southern Nevada, the competition is committed to identifying and growing the best idea. For upcoming deadlines and more information about the competition click here.

EVENT HIGHLIGHTS

Graphic Design Workshop

The Troesh Center is hosting a series of workshops this semester that focus on developing your professional career through graphic design, website development, content creation, and wearable marketing development. Due to popular demand, we were able to host two graphic design workshops in February that focused on developing students' individual brands through Canva.

Office for Academic and Career Success Open House

After a year of construction, the Office for Academic and Career Success held their ribbon-cutting ceremony and Open House to celebrate their new home!

For more information about their services, please check out their website at Career and Professional Development Office or Undergraduate Academic Advising.

Welcome to the Major

Every semester, the Lee Business School hosts Welcome to the Major to celebrate the achievements of all the students who have completed their pre-requisites and have chosen their specific concentration. With a Welcome to the Fabulous Lee Business School theme, student organizations and departments came together to share more information about what they do and how to get involved.
JOB OPPORTUNITY

OFFICE OF ECONOMIC DEVELOPMENT - Student Intern

UNLV’s Office of Economic Development manages intellectual property (patents) for the university, the Small Business Development Center, and the UNLV Harry Reid Research and Technology Park. Duties will include, but are not limited to, assisting with maintaining documents, emails and contacts in the technology database manager and responding to email inquiries regarding space and events at Black Fire Innovation.

In coordination with the Program Manager, Project Coordinator and Project Assistant, intern will assist team with hosting events and maintaining flow of guests at the reception desk. Intern will assist with researching readily available information on the internet in order for staff members to disburse to UNLV faculty members, small businesses, or funding partners. At the direction of staff, intern may be tasked with updating info on website and maintaining social media accounts. Other duties as assigned.

How to Apply: Please send your resume directly to Melissa Manriquez at melissa.manriquez@unlv.edu or apply through the Lee Career Network.

Click here for the Student Intern Job Description

FREEDOM - Marketing Intern

Do you consider yourself a creative and analytical thinker with strong passion for learning social, search, and display advertising? Do you share a love of natural products and living healthy? If this sounds like you, keep reading and apply below!

We’re in search of a marketing intern who has the ability to think outside the box and meaningfully contribute to the growth of Freedom Natural Deodorant. There will be no getting coffee or running errands during this internship.

How to Apply: Please send your resume and cover letter to entrepreneurship@unlv.edu by 11:59 pm on Friday, March 6, 2020.

Click here for the Marketing Intern Job Description

COMMUNITY EVENTS

Smart Start Las Vegas | 3/3, 4/7 | 9 am - 12 pm
University of Nevada Cooperative Extension - 8050 Paradise Road

Anyone who is considering owning their own business, or has already opened one in the last year, is encouraged to invest 3 hours inside our classroom to learn critical first-step basics that will save you both money and time. Discover who your local experts are that are both legitimate non-profit agencies, and who offer their services at no cost to you. Follow up one-on-one counseling appointments are available to all who attend, at no cost. Gain essential knowledge you need as a business owner, for success.
Pitch to StartUp NV
Switch Innovation Center - 6795 S. Edmond Street, 3rd floor, Las Vegas NV 89118

One of the most important services, StartUpNV, provides to our Nevada start-up community is listening to and helping with pitches. They do this for any business, founder, or founding team who asks – just schedule a time and prepare to pitch. Those who pitch have 30 minutes with a team of 8-12 highly experienced and successful start-up founders and capital raising / funding experts.

All who pitch get immediate, actionable feedback, with time for Q&A. In addition, presenters receive a StartUp Feasibility Index (SFI) score – as well as written feedback from the panel.

The Pitch Day agenda provides time for a 10 minute pitch which must cover the minimum six topics, then 15-20 minutes of Q&A and feedback. You will pitch to a panel with more than 100 years of start-up experience with founders and funders who have raised and/or invested hundreds of millions of dollars — with dozens of successful exits including IPO’s and acquisitions.

Troesh Center for Entrepreneurship and Innovation operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

Troesh Center for Entrepreneurship and Innovation | UNLV Lee Business School
P: 702-895-4965 | E: entrepreneurship@unlv.edu

STAY CONNECTED