

Entrepreneurship and Innovation News

Troesh Center of Entrepreneurship and Innovation January Newsletter

Welcome to Lee Business School's New Dean



Wm. Gerard (Gerry) Sanders was appointed Dean of UNLV's Lee Business School on January 1, 2021. Previously, he served as Dean and Bodenstedt Chair of the College of Business at The University of Texas at San Antonio (UTSA) for seven years. Before arriving at UTSA, Dr. Sanders served as a professor of strategic management and area leader of the Strategy and Environment faculty group in the Jones Graduate School of Business at Rice University from 2008 to 2013. He began his academic career at the Marriott School of Management at Brigham Young

University in 1996 as an Assistant Professor, being promoted to Associate Professor in 2002 and Full Professor in 2008. He earned a Ph.D. in management from the University of Texas at Austin in 1996.

As a professor, Sanders' research focused on the intersection of corporate governance and executive leadership, with a particular interest in their effects on firm strategy and performance. His research has been published in leading management journals including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management*, and *Human Resource Management*. His work on the effects of stock option pay has been featured in major news outlets such as the *New York Times*, the *Economist*, *BusinessWeek*, *CFO*, and on National Public Radio's *Marketplace*. Additionally, Dr. Sanders served as an Associate Editor of the *Academy of Management Journal* between 2007 and 2010. Before receiving his Ph.D., Dr. Sanders spent more than a decade working for both publicly held and private enterprises in the field of institutional commercial real estate investment.

Rebel Venture Fund Spring Recruitment



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All majors welcome!

Spring 2021 Intern Applications Open

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Spring 2021 Events

Kristen Hadeed's Coffee Chats

In the spring semester, the Troesh Center is hosting a five-part series, including a welcome (2/5) and closing session (5/7) with Founder of Student Maid, Kristen Hadeed! RSVP to learn more and participate in Kristen's Coffee Chats that will discuss the following:

- Developing Resilience in Yourself and Others (2/19)
- Guide to Develop Personal Values (3/26)



- Identify and reframe limiting beliefs (4/16)

There will be a welcome session, three coffee chats, and a closing session. It is highly recommended to register for all five sessions, as they will build off of each other throughout the semester.

RSVP for Kristen Hadeed's Coffee Chats - Welcome Session

S'Well Founder Sarah Kauss Q&A



Date: Tuesday, February 09, 2021 from Noon - 1:30 PM

The Troesh Center of Entrepreneurship and Innovation is excited to announce that Sarah Kauss, the founder of S'Well bottles, will be doing a live Q&A session with students. Once you register for this event, you will receive access to the center's Canvas page where you will be able to watch our interview with Sarah and submit your questions that you would like to ask. ***Please submit your questions by Tuesday, February 2, 2021.***

RSVP for S'Well Founder Sarah Kauss Q&A

Pitch Competition Info Session

Date: Wednesday, February 17, 2021 from 5:30 - 6:00 PM

 **Pitch!**

Do you have a unique business idea for a product or service? Sponsored by the Troesh Center of Entrepreneurship and Innovation, UNLV DECA and UNLV IMA are hosting a Pitch Competition on April 23, 2021, with two tracks for UNLV students and Lee Student Organizations in the Lee Business School. If you are interested in participating and would like more information, ***make sure to attend our Info Session on Wednesday, February 17th from 5:30 pm - 6:00pm.***

RSVP for Pitch Competition Info Session



How to Create a Business Plan with Leith Martin

Date: Thursday, February 18, 2021 at 3:00 - 4:00 PM

Do you want to start your own business? Are you interested in learning more about how to create a business plan? Join Leith Martin, the Executive Director of the Troesh Center of Entrepreneurship and Innovation on Thursday, February 18th to learn how!

This is a Lee Medallion event.



Troesh Center Entrepreneurship Book Club Zero to Shero: Q&A with Kimberly Miles

Date: Friday, February 19, 2021 at 2:30 PM - 3:30 PM

We will be hosting a virtual Q&A with Kimberly Miles, the author of *Zero to Shero*. Space is limited to 25. The book will be provided by the center, with the option to pick it up or have it mailed to you.

Please read the book in February and we will do a live Q&A with the author on February 19th at 2:30 pm!

RSVP for Zero to Shero: Q&A with Kimberly Miles

Q&A with Lee Prize Winners - Promethium

Date: Friday, March 05, 2021 from 2:00 - 3:00 PM



Promethium was one of the five companies selected as a Lee School Prize winner. Their solutions aim to make the hospitality industry a safe place for employees and guests in the post pandemic world. With an airborne illness like COVID-19, Promethium has developed a reactor that can purify up to 10x the amount of rooms that current filters on the market can purify. This technology was developed by our very own UNLV students and we are excited to share it with all of you!

RSVP for Q&A with Lee Prize Winners - Promethium

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

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