Student Spotlight: Saeed Hasanzadeh Vayghan

Our student spotlight for our Short and Sweet Series this month is Saeed Hasanzadeh Vayghan, a fourth year Consumer Behavior Ph.D. student, minor ing in IT Application.

Saeed is a Graduate Assistant for the Troesh Center for Entrepreneurship and Innovation, under the supervision of Dr. Yong Li, the Troesh Center's Research Director.

Check out Saeed's Interview on our IGTV @unlvtroeshctr!

EVENT REVIEW

If you were unable to attend these events and would like to watch the recorded version, please email entrepreneurship@unlv.edu to be added to our Canvas page where you will be given access to watch most of these events.

Kristen Hadeed's Coffee Chats

In the spring semester, the Troesh Center is hosting a five-part series, including a welcome (2/5) and closing session (5/7) with Founder of Student Maid, Kristen Hadeed!

The Developing Resilience in Yourself and Others Coffee Chat on February 19th discussed how to build your resilience resume and how to use that information to overcome future obstacles.
Moderated by Lee Ambassadors Gianna Cagnina and Scott Luk, the Troesh Center for Entrepreneurship and Innovation hosted a live Q&A with Sarah Kauss, the founder of S'Well bottles. The questions asked during the session were submitted by UNLV students through our Canvas page. The discussion revolved around advice for aspiring entrepreneurs, how she made difficult decisions throughout her career, and her leadership style.

This was a Lee Medallion event.

__Pitch Competition Info Session__

Sponsored by the Troesh Center of Entrepreneurship and Innovation, UNLV DECA and UNLV IMA hosted the Pitch Competition Info Session on Wednesday, February 17th at 5:30 pm. This info session discussed the qualifications to participate, the qualifying round requirements, timeline for the Pitch Competition, and monetary prizes!

__How to Create a Business Plan with Leith Martin__

Leith Martin, the Executive Director of the Troesh Center for Entrepreneurship and Innovation led the How to Create a Business Plan workshop on Thursday, February 18th. In this session Leith Martin discussed the Do's and Don'ts in creating a business plan as well as the essential components of a business plan from the executive summary to the market analysis to the funding requests.

This was a Lee Medallion event.

__UPCOMING EVENTS__

Pitch Competition Workshop - 3 Keys to a 3 Minute Pitch w/ Brett Detken

Date: Wednesday, March 3rd, 2021 at 5:00 PM

Brett Detken, First-Year Seminar and Business Communication Coordinator, is leading our Pitch Competition Workshop titled, "3 Keys to a 3 Minute Pitch"! This workshop will cover how to make the most out of your pitch within 3 minutes. Whether you are competing in the Pitch Competition or just want to know the secret to the Perfect Pitch, make sure to check it out next Wednesday, March 3rd at 5:00 pm. RSVP Link in Bio!
RSVP for Pitch Competition Workshop - 3 Keys to a 3 Minute Pitch w/ Brett Detken

Etiquette Classes w/ Entrepreneur, Best-Selling Author, and Consultant Myka Meier:

The Troesh Center for Entrepreneurship and Innovation is partnering up with the Lee Business School Career and Professional Development Office to provide 3 business etiquette courses this semester!

- **Business Protocol 1.0**: March 4, 2021 at 3pm EST/12pm PST
- **Business Protocol 2.0**: April 8, 2021 at 3pm EST/12pm PST
- **Dining Etiquette 1.0**: April 29, 2021 at 3pm EST/12pm PST

RSVP for Business Protocol 1.0

Q&A with Lee Prize Winners - Promethium

Date: Friday, March 05, 2021 at 2:00 PM

Promethium was one of the five companies selected as a Lee School Prize winner. Their solutions aim to make the hospitality industry a safe place for employees and guests in the post pandemic world. With an airborne illness like COVID-19, Promethium has developed a reactor that can purify up to 10x the amount of rooms that current filters on the market can purify. This technology was developed by our very own UNLV students and we are excited to share it with all of you!

RSVP for Q&A with Lee Prize Winners - Promethium

Troesh Center Entrepreneurship Book Club

*Get Out of Your Own Way:*
Q&A with Dave Hollis

Date: Monday, March 22, 2021 at 12:00 PM

We will be hosting a virtual Q&A with Dave Hollis, the author of *Get Out of Your Own Way*. Space is limited to 25. The book will be provided by the Center, with the option to pick it up or have it mailed to you.

Please read the book in March and we will do a live Q&A with the author on March 22nd at 12:00 pm!

RSVP for Get Out of Your Own Way: Q&A with Dave Hollis

Kristen Hadeed's Coffee Chats

In the spring semester, the Troesh Center is hosting a five-part series, including a welcome (2/5) and closing session (5/7) with Founder of Student Maid, Kristen Hadeed! RSVP to learn more and participate in Kristen's Coffee Chats that will discuss the following:

- Guide to Develop Personal Values (3/26)
- Identify and reframe limiting beliefs (4/16)

The Welcome Session and first coffee Chat dates have already passed. When you RSVP, we will send you the workbook to prepare for each session.

RSVP for Kristen Hadeed's Coffee Chats - Guide to Develop Personal Values

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**Troesh Center for Entrepreneurship and Innovation** operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

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