

Entrepreneurship and Innovation News

SPRING 2020 NEWSLETTER



*Here are some exciting,
upcoming events for the
spring!*

ENTREPRENEURSHIP MAJORS/MINORS LUNCH SERIES

*Network, connect and learn from faculty and local
entrepreneurs, as well as meet your classmates!*

Dates: February 28th, March 27th, April
24th

Time: 12:00pm

Location: BEH 205



TROESH CENTER SPEAKER SERIES



Brent Garcia

February 20, 2020 | 4:00 pm | BEH 122

*Brent has successfully launched over 15 kickstarter
campaigns.*

Dustin Huffer, Founder of Hit Box Cross|Up
March 2, 2020 | 4:00 pm | BEH 122

*The Hit Box Cross|Up is a new competitive gaming
controller designed to take aspects of pad, Hit Box, and
fight stick, and bring them all together into something new
and exciting.*

Jada Willis, Personal Stylist and Community Outreach

March 3, 2020 | 12:00 pm | BEH 205 | Lunch is provided!

*Dress for Success is an international not-for-profit organization that empowers women to achieve
economic independence by providing a network of support, professional attire and the development tools
to help women thrive in work and in life. Jada will talk about the services provided by Dress for Success
and how students can become involved in the organization.*

TROESH CENTER WORKSHOPS

*It is recommended to attend all four workshops, as each workshop builds off the next.
Sign up soon! Max Capacity is 24 people.*

2:30 pm - 5:15 pm | BEH 102

Graphic Design Workshop | February 6, 2020

Interested in making your business aesthetically pleasing? Want to learn about graphic design? Learn about copyrighted material and graphic content creations.

[RSVP here.](#)

Website/Blog Workshop | February 27, 2020

Create your very own website or blog to promote and share your ideas!. [RSVP here.](#)

Author Workshop | March 5, 2020

Understand the process of writing and publishing a book and how to create content, illustrations, and more. [RSVP here.](#)

Wearable Marketing Workshop | March 26, 2020

Learn how to create wearables, marketing materials, and how to produce and eventually monetize them. [RSVP here.](#)



REBEL VENTURE FUND MEET THE TEAM!

Name: Logan Brown

Major: MBA - Finance Concentration

Program of Study: Lee Business School

Why did you join RVF?

I was looking for an opportunity to get hands on experience in investment analysis and management. I also was excited to get plugged into the local startup ecosystem in Las Vegas. The Rebel Venture Fund provides a really neat combination of real-world work but in a student setting where we all grow and develop together.



What are your goals for RVF?

As a director at RVF, my goal is to build on the success of my predecessors and continue adding valuable education and networking components to the experience. I also want to ensure that our members continue to have great access to local startups and get opportunities to help develop the entrepreneur community here in Las Vegas.

For more about about the Rebel Venture Fund click [here.](#)



LEE EVENTS

The Troesh Center for Entrepreneurship and Innovation hosted numerous events for students and community members to promote the center's mission of fostering entrepreneurship and business activity on campus and in the greater Las Vegas Area.

DECA - Building the Bond Meeting | February 5, 2020 | 5:30 pm | SU Ballroom A
*Learn valuable insights from some of our community partners on how different types of business work as a team! For more information, email **UNLV DECA** at unlvdeca@gmail.com.*

Welcome to the Major | February 12, 2020 | 10:30 am - 12 pm | BEH Courtyard

Make sure to visit us at the Lee Business School's Welcome to the Major event for some more information on the resources available as well as some Troesh giveaways!

RebelForge | February 13, 2020 | 11 am - 12 pm | Troesh Center

*Come meet the RebelForge Team at the Troesh Center over some coffee and bagels. RebelForge is a program that assists student entrepreneurs with research, microgrants, and networking opportunities. For more information, email **Ben Brikman** at ben.brikman@unlv.edu.*

Student Pitch Competition | April 10, 2020 | Time and Location TBD

Sponsored by the Troesh Center of Entrepreneurship and Innovation, UNLV DECA and UNLV IMA are hosting a pitch competition for students of the Lee Business School to compete in and share their unique ideas.

2019 Southern Nevada Business Plan Competition

15 teams applied to the 9th Annual SNBPC to vie for the \$50,000 grand prize. The teams were a great mix of student and community groups to promote business in Southern Nevada. The deadline this year will be in spring 2020 so mark your calendars!

JOB OPPORTUNITY

ENCRYPTICS - Social Media Master Intern

The Social Media Intern is responsible for coordinating and executing the company's social media strategy, working across key social media channels including LinkedIn, Twitter, Facebook and some content on YouTube. This role offers the intern a specialized immersion into the first cybersecurity start-up in Las Vegas, being led by recognized industry leaders and former executives and business experts from Microsoft, Dell, Cisco, Intel and others.

For more information, please check out the following: [Job Description](#)

How to Apply: Please email Jocelyn King, the Chief Marketing Officer of Encryptics at jocelyn@encryptics.com for more information on how to apply.

COMMUNITY EVENTS

Smart Start Las Vegas | 2/11, 3/3, 4/7 | 9 am - 12 pm
University of Nevada Cooperative Extension - 8050 Paradise Road

Anyone who is considering owning their own business, or has already opened one in the last year, is encouraged to invest 3 hours inside our classroom to learn critical first-step basics that will save you both money and time. Discover who your local experts are that are both legitimate non-profit agencies, and who offer their services at no cost to you. Follow up one-on-one counseling appointments are available to all who attend, at no cost. Gain essential knowledge you need as a business owner, for success.

To sign-up click [here](#).

Pitch to StartUp NV

Switch Innevation Center - 6795 S. Edmond Street, 3rd floor, Las Vegas NV 89118

One of the most important services, StartUpNV, provides to our Nevada start-up community is listening to and helping with pitches. They do this for any business, founder, or founding team who asks – just schedule a time and prepare to pitch. Those who pitch have 30 minutes with a team of 8-12 highly experienced and successful start-up founders and capital raising / funding experts.

All who pitch get immediate, actionable feedback, with time for Q&A. In addition, presenters receive a StartUp Feasibility Index (SFI) score – as well as written feedback from the panel.

The Pitch Day agenda provides time for a 10 minute pitch which must cover the minimum six topics, then 15-20 minutes of Q&A and feedback. You will pitch to a panel with more than 100 years of start-up experience with founders and funders who have raised and/or invested hundreds of millions of dollars —

with dozens of successful exits including IPO's and acquisitions.

To sign-up click [here](#).

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

Troesh Center for Entrepreneurship and Innovation | UNLV Lee Business School
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STAY CONNECTED

