

Entrepreneurship and Innovation News

March 2019

Center Updates

Troesh Research Director **Yong Li** published the article "When do Ethnic Communities Affect Foreign Location Choice? Dual Entry Strategies of Korean Banks in China" in [Academy of Management Journal](#).



Associate Professor **Hans Rawhouser** attended the Kenan Institute Frontiers of Entrepreneurship Conference to participate in a round table discussion "[What should policymakers be doing to help entrepreneurs?](#)"

Troesh Center Executive Director **Leith Martin** attended the NSF I-Corps Kick Off Workshop in San Francisco for customer discovery for the I-Corps Project Team CDNet. Team CDNet is a software for casinos to enhance their accuracy of targeting new customers by identifying the influential labels through eSports events.

Troesh Center Program Manager **Nadine Bentis** attended the 2019 USASBE Conference to promote the center and attract sponsors for the 2020 GCEC Conference, which is being hosted by the center in October 2020 on the UNLV campus.

Associate Professor **Hans Rawhouser's** paper "An Equity Crowdfunding Research Agenda: Evidence from Stakeholder Participation in the Rulemaking Process" was accepted to the [Small Business Economics Journal](#).

Troesh Center Executive Director **Leith Martin** hosted a Japanese delegation hosted by the UNLV Howard Hughes College of Engineering to discuss current trends in American entrepreneurship focused on engineering and technology.

Rebel Venture Fund – Spring Highlights

Rebel Venture Fund (RVF) is UNLV's one and only venture capital fund that is run by high-achieving and passionate UNLV students in conjunction with the UNLV Troesh Center for Entrepreneurship and Innovation.



Highlights:

- Received 20 applications for 2019 spring recruitment and welcomed 10 new members
- Nominated CircleIn to the Angel Syndication Network

The Southern Nevada Business Plan Competition May 3, 2019

Event Date: Friday, May 3, 2019
UNLV Foundation-Blasco Event Wing

The Southern Nevada Business Plan Competition is a collaborative effort between education and industry to recognize and support the efforts of Southern Nevada entrepreneurs. The competition seeks entrepreneurs that have the passion, drive, and determination to create businesses. Limited to those dedicated to doing business in Southern Nevada, the competition is committed to identifying and growing the best idea.

For more information about the competition click [here](#).



IN THE NEWS

StartUpNV Bringing Venture Capital to Southern Nevada



To read about the three-year grant by the U.S. Economic Development Administration click [here](#).

COMMUNITY EVENTS

UNLV MBA Fortune 500 Executive Insight Speaker Series – Alan Dubovsky

UNLV Campus-Greenspun Hall
4505 S. Maryland Parkway, Las Vegas NV 89154-6034
Tuesday, April 2, 2019, 7:00pm
No RSVP needed

Alan Dubovsky is the Chief Patient Experience Officer for Cedars-Sinai Health System in Los Angeles, California. In his role, Alan is responsible for all patient experience strategies and associated operational improvements. His scope covers all service areas of the medical center including inpatient, ambulatory, emergency, and ancillary services. Alan joined Cedars-Sinai in November 2016, with 15 years experience dedicated to improvement of patient experience in healthcare.

Alan completed his undergraduate degree in Business Administration at the University of Georgia and his Executive Masters Degree in Business Administration at Emory University.

UNLV Lee Business School Sustainability Speaker Series – Tonie Hansen

UNLV Campus-Student Union Philip J. Cohen Theatre
4505 S. Maryland Parkway, Las Vegas NV 89154-6034
Thursday, April 4, 2019, 11:30am
No RSVP needed

Tonie oversees corporate social responsibility, a function she helped to build since starting at NVIDIA in 2006. As a strategist and communicator, she partners with executives to identify NVIDIA's social and environmental risks and opportunities, engages with shareholders, NGOs, and customers to communicate the company's CSR progress, and leverages strong CSR results to strengthen NVIDIA's brand reputation.

Tonie earned her MBA in 2000 from Babson College, and has been recognized by CRO Magazine as a CR Superstar and by the Silicon Valley Business Journal as a Women of Influence.

Pitch to StartUp NV

Switch Innevation Center
6795 S. Edmond Street, 3rd floor, Las Vegas NV 89118
Wednesdays, multiple times

One of the most important services, StartUpNV, provides to our Nevada start-up community is listening to and helping with pitches. They do this for any business, founder, or founding team who asks – just schedule a time and prepare to pitch. Those who pitch have 30 minutes with a team of 8-12 highly experienced and successful start-up founders and capital raising / funding experts.

All who pitch get immediate, actionable feedback, with time for Q&A. In addition, presenters receive a StartUp Feasibility Index (SFI) score – as well as written feedback from the panel.

The Pitch Day agenda provides time for a 10 minute pitch which must cover the minimum six topics, then 15-20 minutes of Q&A and feedback. You will pitch to a panel with more than 100 years of start-up experience with founders and funders who have raised and/or invested hundreds of millions of dollars — with dozens of successful exits including IPO's and acquisitions.

To sign-up click [here](#).

Entrepreneurs Assembly

United Way of Southern Nevada, Boyd Community Room
5830 W. Flamingo Road
Saturday, March 2, 2019, 9:00am
No RSVP needed

Entrepreneurs Assembly is a collaborative community of entrepreneurs and business founders who join forces at free monthly workshops in Reno, Tahoe, Carson, Las Vegas and Henderson with the express purpose of helping grow successful businesses.

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

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