

Entrepreneurship and Innovation News

December 2018

Happy New Year! The Troesh Center for Entrepreneurship and Innovation hopes you have a wonderful 2019 academic year. One resolution for 2019? Come and attend one event at the center to make your dream of starting a business a reality!

Welcome to New Research Director, Professor Yong Li



With more than 14 years of teaching experience, Yong Li has joined the Lee Business School as the research director of the Troesh Center for Entrepreneurship and Innovation. Yong most recently served as an associate professor and Dean's Faculty Fellow in the School of Management at the State University of New York (SUNY) at Buffalo. Yong has also served as the academic director of the Entrepreneurship Academy at SUNY Buffalo. His research has focused on how firms make strategic investment decisions in entrepreneurial contexts and how firms create and capture value from such decisions. Yong earned his MBA from the University of Queensland, Brisbane and his Ph.D. in strategy and entrepreneurship from the University of Illinois. As research director, Yong will develop and grow the research activity for the center.

For his curriculum vitae click [here](#).

The Southern Nevada Business Plan Competition Application Open! Win more than \$50,000!

Submission Deadline: March 1, 2019
Event Date: Friday, May 3, 2019
UNLV Foundation-Blasco Event Wing
Open to all UNLV students



The Southern Nevada Business Plan Competition is a collaborative effort between education and industry to recognize and support the efforts of Southern Nevada entrepreneurs. The competition seeks entrepreneurs that have the passion, drive, and determination to create businesses. Limited to those dedicated to doing business in Southern Nevada, the competition is committed to identifying and growing the best idea.

Submission Deadline: March 1, 2019

For upcoming deadlines and more information about the competition click [here](#).

Meet RVF Board Member: Matthew Fritz

Matthew Fritz is one of the directors of the Rebel Venture Fund (RVF) pursuing his Masters in Business Administration in New Venture Management.

Why you joined RVF: Evaluating businesses and businesses ideas has always been a passion of mine.

Goal for RVF: My goal for joining RVF is To become a leader and asset to the Las Vegas startup business community.



IN THE NEWS

RVF Alum, Andrew Baca featured on UNLV website

To read about how this two-time alum is giving back to UNLV click [here](#)



COMMUNITY EVENTS

Business Plan Workshop

UNLV Lee Business School
Frank and Estella Beam (BEH) 106 Hall
Friday, February 1, 2019, 4:00-6:00p.m.

As part of the Southern Nevada Business Plan Competition, the Troesh Center for Entrepreneurship and Innovation will be hosting a business plan workshop. Workshop topics will outline the creation of a business plan and provide additional resources to launch your new venture.

RSVPs are required by email at entrepreneurship@unlv.edu.

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

The center also arranges for a limited number of business ideas to be presented to Lee Business School students at the beginning of each fall semester. If accepted, LEE students build investor quality business plans for the projects over the course of an academic year.

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