

Entrepreneurship and Innovation News

2018-2019 Year in Review

Congratulations to the Class of 2019! As the 2018-2019 academic year comes to a close, here are some exciting center highlights!

Troesh Center Lecture Series

The Troesh Center for Entrepreneurship and Innovation inaugurated the Troesh Lecture series in the 2018-2019 academic year. We are proud to have hosted the following two scholars:

Guoli Chen
Associate Professor of Strategy
INSEAD
Topic: How Boards Influence Invention Quality



Thomas J. Chemmanur
Professor of Finance and Hillenbrand Distinguished Fellow
Boston College
Topic: Trademarks in Entrepreneurial Finance

Events

The Troesh Center for Entrepreneurship and Innovation hosted numerous events for students and community members to promote the center's mission of fostering entrepreneurship and business activity on campus and in the greater Las Vegas Area.

-2019 Southern Nevada Business Plan Competition
15 teams applied to the 9th Annual SNBPC to vie for the \$50,000 grand prize. The teams were a great mix of student and community groups to promote business in Southern Nevada. The deadline for next year will be in early 2020 so mark your calendars!

-Launched the Troesh Center Lecture Series, Workshop Series, and newsletter
With the arrival of new faculty and staff the center was able to create a faculty lecture series, how-to workshops for students and community members and launch this newsletter. The center is already working on 2019-2020 events so check future newsletters for more information.

-NSF ICorps Renewal of Grant
The Troesh Center for Entrepreneurship and Innovation and UNLV College of Engineering earned the honor of becoming an NSF I-Corps site from the National Science Foundation (NSF) to support site activities. Students are eligible for up to \$3000 grants to take their prototype to commercialization. For information on how to apply for the grant click [here](#).

Research

-Troesh Research Director **Yong Li** published the article "When do Ethnic Communities Affect Foreign Location Choice? Dual Entry Strategies of Korean Banks in China" in [Academy of Management Journal](#).

-Associate Professor **Hans Rawhouser's** paper "An Equity Crowdfunding Research Agenda: Evidence from Stakeholder Participation in the Rulemaking Process" was accepted to the [Small Business Economics Journal](#).

Rebel Venture Fund – Highlights

Rebel Venture Fund (RVF) is UNLV's one and only venture capital fund that is run by high-achieving and passionate UNLV students in conjunction with the UNLV Troesh Center for Entrepreneurship and Innovation.



Highlights:

- Nominated first portfolio company, CircleIn, to the Angel Syndication Network in Irvine, CA
- Helped 6 members into new jobs or internships in the spring 2019 semester
- Hosted successful, first-ever Tech Talk panel event at AFWERX that focused on artificial intelligence
- RVF Director, Brady Ard, graduated with his MBA

For more about about the Rebel Venture Fund click [here](#).

The Southern Nevada Business Plan Competition Grand Prize Winner – Classes.Vegas

The Troesh Center for Entrepreneurship and Innovation is proud to announce that the winner of the 2019 SNBPC is **Classes.Vegas**. Classes.Vegas provides a variety of employment training programs and services to newly-hired and current employees, including CPR certification classes, lifeguard certification classes, alcohol awareness cards and fingerprinting. All companies are located in one convenient location near Valley View and Desert Inn to make the process as smooth and stress-free as possible.



The CEO and Founder of Classes.Vegas is Daniel Kipnis. Daniel is a UNLV alumni and can be contacted at daniel@classes.vegas

Lee Spring Commencement Ceremony

The Lee Business School hosted its own independent commencement ceremony on Monday, May 20th at Artemus Ham Hall Theater. Over 260 graduates participated in the ceremony which featured commencement speaker, Kerry Bubolz, the President of the Golden Knights and the VGK drumbots.



COMMUNITY EVENTS

Smart Start Las Vegas
University of Nevada Cooperative Extension
8050 Paradise Road
Saturday, June 8, 9:00 a.m.

Anyone who is considering owning their own business, or has already opened one in the last year, is encouraged to invest 3 hours inside our classroom to learn critical first-step basics that will save you both money and time. Discover who your local experts are that are both legitimate non-profit agencies, and who offer their services at no cost to you. Follow up one-on-one counseling appointments are available to all who attend, at no cost. Gain essential knowledge you need as a business owner, for success.

To sign-up click [here](#).

Pitch to StartUp NV
Switch Innevation Center
6795 S. Edmond Street, 3rd floor, Las Vegas NV 89118
Wednesdays, multiple times

One of the most important services, StartUpNV, provides to our Nevada start-up community is listening to and helping with pitches. They do this for any business, founder, or founding team who asks – just schedule a time and prepare to pitch. Those who pitch have 30 minutes with a team of 8-12 highly experienced and successful start-up founders and capital raising / funding experts.

All who pitch get immediate, actionable feedback, with time for Q&A. In addition, presenters receive a StartUp Feasibility Index (SFI) score – as well as written feedback from the panel.

The Pitch Day agenda provides time for a 10 minute pitch which must cover the minimum six topics, then 15-20 minutes of Q&A and feedback. You will pitch to a panel with more than 100 years of start-up experience with founders and funders who have raised and/or invested hundreds of millions of dollars — with dozens of successful exits including IPO's and acquisitions.

To sign-up click [here](#).

Entrepreneurs Assembly

United Way of Southern Nevada, Boyd Community Room
5830 W. Flamingo Road
Saturday, June 1, 9:00 a.m.
No RSVP needed

Entrepreneurs Assembly is a collaborative community of entrepreneurs and business founders who join forces at free monthly workshops in Reno, Tahoe, Carson, Las Vegas and Henderson with the express purpose of helping grow successful businesses.

[Troesh Center for Entrepreneurship and Innovation](#) operates as an administrative unit within the UNLV Lee Business School. As a center of excellence, the Troesh Center is focused on providing opportunities for students, faculty and the community to learn about entrepreneurship.

The center manages the entrepreneurship curriculum across the university, is a hub for entrepreneurship research, supports entrepreneurial activities in southern Nevada, and offers guidance to internal and external stakeholders on obtaining angel capital.

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STAY CONNECTED

